

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
Feb 18, 2026
2. SEC Identification Number
22401
3. BIR Tax Identification No.
000-491-007
4. Exact name of issuer as specified in its charter
PRIME MEDIA HOLDINGS, INC.
5. Province, country or other jurisdiction of incorporation
Metro Manila, Philippines
6. Industry Classification Code(SEC Use Only)
[REDACTED]
7. Address of principal office
16TH FLOOR BDO TOWERS VALERO (FORMERLY CITIBANK TOWER), 8741 PASEO
DE ROXAS MAKATI CITY
Postal Code
1227
8. Issuer's telephone number, including area code
(632) 8831-4479
9. Former name or former address, if changed since last report
N/A
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common	940,403,854
Series A Preferred	6,549,960

11. Indicate the item numbers reported herein
Item No. 4 - Resignation, Removal or Election of Registrant's Director

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.

Prime Media Holdings, Inc.

PRIM

**PSE Disclosure Form 13-1 - Change in Shareholdings of
Directors and Principal Officers**
*References: SRC Rule 23 (SEC Form 23-B) and
Section 13 of the Revised Disclosure Rules*

Subject of the Disclosure

Change in Shareholding of the Director and Principal Officer

Background/Description of the Disclosure

Appointment of Atty. Dennis P. Manalo as Regular Director, Chairman and President of Prime Media Holdings, Inc.

Name of Person	Dennis P. Manalo
Position/Designation	Regular Director, Chairman and President

For Equity Securities

Type of Security / Stock Symbol	Date of Transaction	Securities Acquired (A) or Disposed (D)			Ownership Form Direct (D) or Indirect (I)	Nature of Indirect Beneficial Ownership
		Number of Shares	(A) or (D)	Price per Share		
Common/PRIM	Feb 18, 2026	1	A	1	D	-

Number of Shares Owned after the Transaction

Direct	1
Indirect	-

Filed on behalf by:

Name	Jeanette Elaine Gesmundo
Designation	Legal Assistant